

Sponsorship Packages



How *Dare* she?



How Dare She? is just one medium where stories of women daring to do the things they 'shouldn't' are celebrated. Loud. And with marching bands and (biodegradable) streamers. The daring stories can be as small as shaving your head and as large as aiming for Presidency.

If you are daring, we will be your witnesses. And loudly cheer your name.

how *Dare* she?

We dare you.

We dare you to help us bring the How Dare She? message to more women, and young women, who need to hear it.

Right now, How Dare She? is what is technically called 'a total love job'. There is no money. It's being made possible by a bunch of women who've given up their time to create content and paid for all the bits that make a website functional.

But we've got bigger dreams for How Dare She? than a fleeting moment of fame until we run out of cash and steam.

We know that women all over the world need to dare.

We dare you. Get on board.



how *Dare* she?



How do you know you're daring enough?

You the kind of person who dares if you tick one or more of these boxes:

You believe that women have the right to dare, and we should encourage more daring in the world.

You run a business that works with the kind of women who are a bit (or a lot) daring.

You run a business that works with the kind of women who could do with a bit more daring in their life, and you'd love to see them find it.

You run a business and you empower your team to take the daring approach.

You just want more daring in the world.

how *Dare* she?

If you dare, who wins?

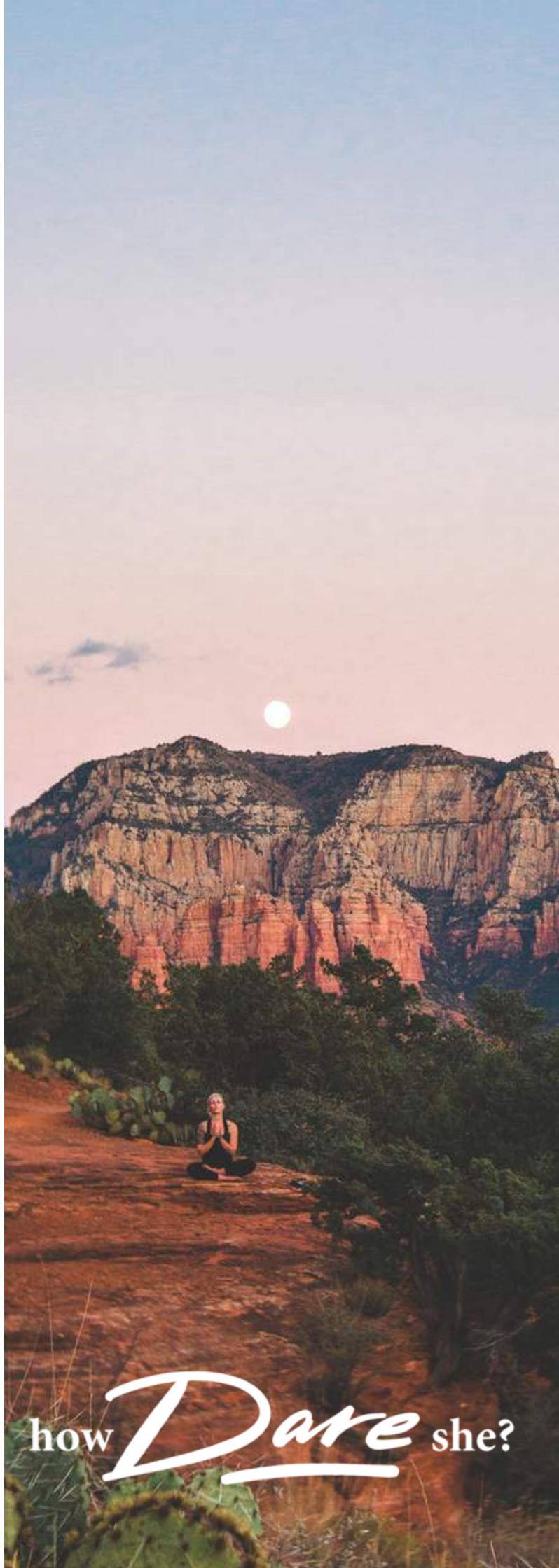
Everyone. You get exposure to some awesome women and potential new clients. And even better, you'll know you are helping impact the way women thinking and behave.

Your sponsorship will help us with those things that will help How Dare She? make a greater impact. Like...

paying for the dull but essential bits (webhosting, domain registration and tech support for starters!);

advertising to get the word out and help more women get daring; and

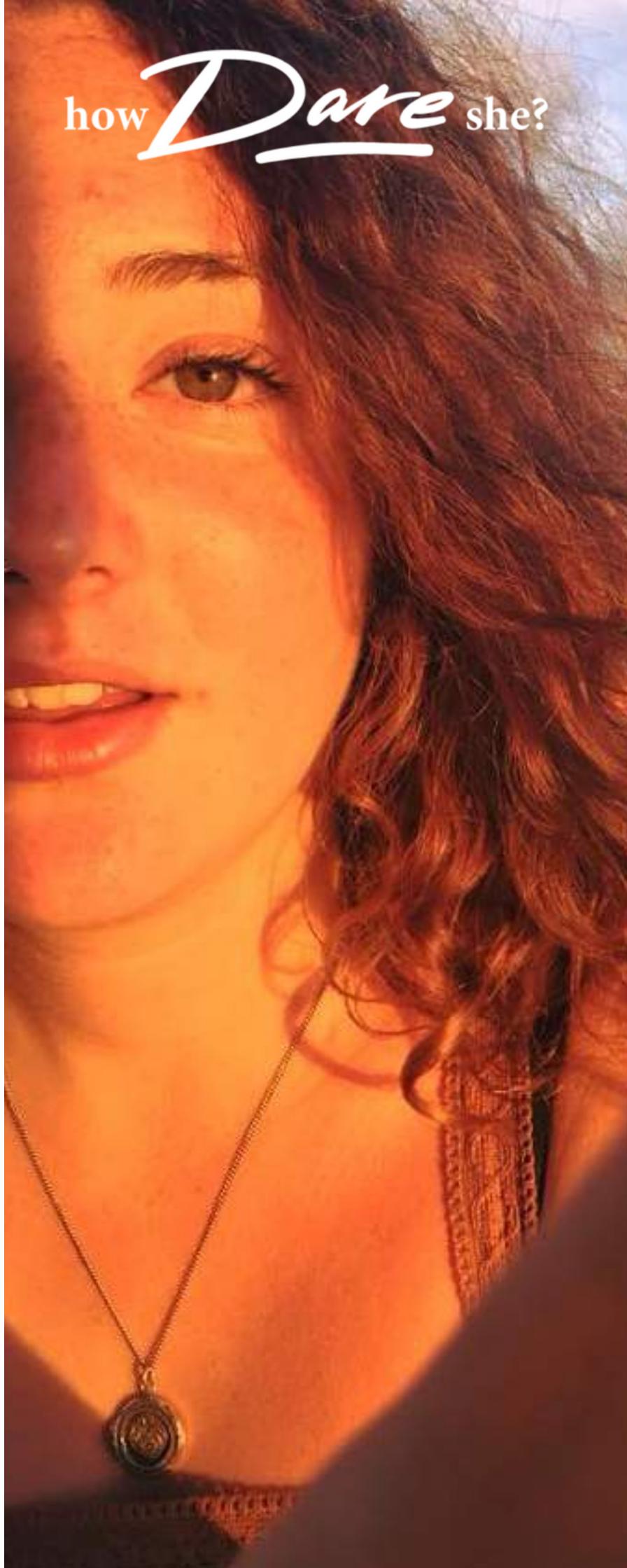
some capital to kick-start our other daring ideas (How Dare She? events and scholarships).



how *Dare* she?

How daring are you?

Just a little daring	Ooooh, quite daring	Oh my, you are very daring
Your logo & link back in Sponsor's section	Your logo & link back in Sponsor's section	Your logo & link back in Sponsor's section
Link back from side bar of at least 5 blogs	Link back from side bar of at least 10 blogs	Link back from side bar of most blogs
-	-	Link back from main page
4-6 mentions on both Insta and Facebook/year	Up to 12 mentions on both Insta and Facebook/year	Up to 26 mentions on both Insta and Facebook/year
-	Option to provide free download, relevant to our daring readers, that showcases your businesses value	Option to provide free download, relevant to our daring readers, that showcases your businesses value
-	-	Option for an interview & professionally written blog about your daring self/business prepared by our amazing copywriter, Jay
-	-	Option to speak at How Dare She? events (stay tuned)
Our love & appreciation	Our love & appreciation	Our love & appreciation
\$300/year AUD	\$450/year AUD	\$1,500/year AUD
Dare	Double Dare	Triple Dare



how *Dare* she?

Who are we?

Ella

**writer + thinker + daughter +
upender of the 'should'**

Ella writes stuff. Lots of stuff. Some of it makes it to How Dare She? much is hidden away. She is a beast on the netball court, the vintage typewriter, with her head in a book, and on the Roller Derby circuit. She has a heart of gold and a core of steel and very good taste in friends.

Sometime last year she got sick of saying "sorry" for things she didn't need to apologise for. She put herself in the way of a bully and told her to back up (even though her mother suggested she fly under the radar) and she thinks feminism is more than a trendy t-shirt. She is also possibly not a Muggle.

Who are we?

Jay

**writer + mama + newly dedicated
to telling the nay-sayers to f*ck
off gently**

In her day job, Jay writes copy for other people so they make lots of money.

She is a beast with the wordsmithing, cannot count, and would have liked to be a rollerskating waitress. Or a lawyer. Or a Musical Theatre star. (One of these was almost a reality.) She wishes she figured out as early as Ella has about the apologising thing. Although it's patootie-about, Ella is a little bit her role model.

Jay can tap dance like a demon, is an invisible illness warrior, and believes in the restorative powers of good lipply and carefully chosen friends. She is sick and tired of being ruled by fear and watering down her truth. Hence - How Dare She?

You can find her here
and here



how *Dare* she?



I can promise you that women working together - linked, informed and educated - can bring peace and prosperity to this forsaken planet.

Isabelle Allende

Have a question about sponsorship?

Email Jay and Ella directly:
hello@howdareshe.com.au

Want to contribute an article?
Download the guidelines [here](#)

We dare you. Get on board.

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